



dream-genie.ai

v1.8.0

AI Content Writer & Templates

Complete guide to generating content with 60+ templates, multi-language support, AI personas, and custom templates.

Version v1.8.0 · March 2026

Table of Contents

1. Getting Started with the AI Writer
2. The Writer Interface
3. Templates — The Complete Library
4. Template Fields & Customization
5. AI Providers & Models
6. AI Personas
7. Multi-Language Support
8. Tone & Style Controls
9. Output Settings
10. Generation History & Versioning
11. Custom Templates
12. Keyboard Shortcuts & Tips
13. Troubleshooting

1 Getting Started

The AI Content Writer is the core content generation engine of dream-genie.ai. It uses your chosen AI provider (OpenAI, Anthropic, Google Gemini, or OpenRouter) to generate blog posts, product descriptions, emails, social media content, and more — all from within your WordPress dashboard.

The Writer is available on all plans including Free — no license key required.

Prerequisites

- dream-genie.ai plugin installed and activated
- At least one AI provider API key configured in Settings
- WordPress 6.2 or higher, PHP 7.4 or higher

Your First Generation

1. Navigate to **dream-genie.ai** → **AI Writer** in your WordPress admin menu.
2. Choose a template from the grid (e.g., **Blog Post**).
3. Fill in the required fields — typically a **Topic** and optional **Keywords**.
4. Select your preferred **Provider** and **Model** (or use the defaults from Settings).
5. Click **Generate** (or press **Ctrl+Enter**).
6. Review the output in the right panel. Use **Copy**, **Insert as Post**, or **Regenerate**.

■ **TIP:** The Writer uses your own API keys — you pay your AI provider directly at their rates. dream-genie.ai does not add any markup to API costs.

2 The Writer Interface

The AI Writer page is split into two panels: the **Input Panel** on the left and the **Output Panel** on the right.

Input Panel (Left)

The input panel contains:

- **Template Selector** — Browse 60+ templates organized by category. Click a category tab to filter, or use the search box.
- **Template Fields** — Dynamic fields that change based on the selected template. Common fields: Topic, Keywords, Audience, Tone.
- **Provider & Model** — Dropdowns to select which AI to use for this generation.
- **Language** — Select from 30+ languages. The AI will write entirely in the chosen language.
- **Persona** — Optional AI persona that changes the writing style (Journalist, Copywriter, Academic, etc.).
- **Advanced Options** — Creativity (temperature), max tokens, custom system prompt override.
- **Generate Button** — Click to start generation. Shows a loading spinner during API calls.

Output Panel (Right)

- **Generated Content** — The AI's response with markdown rendering (headings, bold, lists, etc.).
- **Flesch-Kincaid Score** — Readability analysis shown automatically after generation.
- **Word Count & Token Count** — Displayed below the content.
- **Action Buttons** — Copy to clipboard, Insert as Post (creates a draft), Insert as Page, Regenerate, Save to History.

■ **TIP:** Press Ctrl+Enter (or Cmd+Enter on Mac) to generate without clicking the button. This works from any field in the input panel.

3

Templates — The Complete Library

dream-genie.ai ships with 60+ pre-built templates organized into categories. Each template has a carefully crafted system prompt and user prompt with placeholder fields.

Template Categories

Category	Templates	Description
■ Blog	Blog Post, Listicle, How-To Guide, Tutorial, Opinion Piece	Long-form blog content
■ Email	Newsletter, Cold Outreach, Follow-up, Welcome Series	Email marketing content
■ E-Commerce	Product Description, Product Review, Comparison, FAQ	Product and store content
■ Social Media	Twitter Thread, LinkedIn Post, Instagram Caption, Facebook Ad	Social platform content
■ Marketing	Landing Page, Press Release, Case Study, Testimonial	Marketing and PR content
■ SEO	Meta Description, SEO Article, Keyword Research, Content Brief	Search optimization
🖋️ ■ Creative	Story Starter, Poem, Song Lyrics, Script	Creative writing
■ Business	Business Plan, Meeting Notes, Executive Summary, Proposal	Professional documents

Template Anatomy

Every template consists of:

- **Slug** — Unique identifier (e.g., `blog_post`)
- **Name** — Display name shown in the UI

- **Category** — Which tab it appears under
- **System Prompt** — Instructions to the AI about how to write (invisible to the user)
- **User Prompt** — The prompt template with `{field_name}` placeholders
- **Fields** — Array of input fields with labels, types, and default values
- **Icon** — Emoji displayed on the template card

4

Template Fields & Customization

Field Types

Type	HTML Element	Usage
text	Single-line input	Topic, title, product name, etc.
textarea	Multi-line input	Description, context, special instructions
select	Dropdown	Tone, audience, format, language
number	Number input	Word count, number of items, etc.

Common Fields Across Templates

Field	Found In	Purpose
Topic / Subject	Most templates	The main subject to write about
Keywords	SEO, Blog	Target keywords to include naturally
Audience	Marketing, Email	Who the content is written for
Tone	All templates	Formal, casual, humorous, professional, etc.
Word Count	Blog, Article	Approximate length guidance for the AI
Product Name	E-Commerce	The product being described
Company Name	Business	Your business name for branding

■ **NOTE:** Any unfilled optional fields are automatically stripped from the prompt — the AI won't see literal {keywords} placeholder text.

5 AI Providers & Models

dream-genie.ai supports 4 AI providers with 20+ models. You can switch between them at any time — per-generation, per-template, or globally in Settings.

Provider	Models	Best For
OpenAI	GPT-5.4, GPT-5.4 Mini, GPT-5.4 Nano, GPT-5.3, GPT-4.1, GPT-4o, GPT-4o Mini	General writing, creativity
Anthropic	Claude Opus 4.6, Claude Sonnet 4.6, Claude Haiku 4.5	Long-form, nuanced content
Google Gemini	Gemini 2.5 Pro, Gemini 2.5 Flash, Gemini 2.0 Flash	Fast generation, multilingual
OpenRouter	DeepSeek R1, Grok 3, Llama 3.3 70B, Mixtral 8x7B	Budget-friendly, specialized

Choosing the Right Model

- **Best quality:** GPT-5.4 or Claude Opus 4.6 — most capable, slowest, most expensive
- **Best balance:** GPT-4o or Claude Sonnet 4.6 — great quality at moderate cost
- **Best speed:** GPT-5.4 Nano or Claude Haiku 4.5 — fast and cheap for bulk work
- **Best for SEO:** GPT-5.4 Mini or Gemini 2.5 Flash — good instruction following
- **Budget:** OpenRouter models (DeepSeek R1, Llama) — lowest cost per token

■ **TIP:** You can set a different default model in Settings, then override it per-generation. The Writer remembers your last-used provider/model as a convenience.

6

AI Personas

Personas modify the system prompt to change the AI's writing style and perspective. Select a persona from the dropdown before generating.

Persona	Writing Style	Best For
Default	Neutral, helpful, informative	General content
Journalist	Factual, objective, AP style	News articles, reports
Copywriter	Persuasive, engaging, CTA-driven	Marketing, ads, landing pages
Academic	Formal, cited, structured	Research, whitepapers, essays
Storyteller	Narrative, vivid, emotional	Blog stories, brand narratives
Technical Writer	Precise, step-by-step, jargon-aware	Documentation, tutorials
Social Media Manager	Casual, punchy, hashtag-friendly	Social posts, captions
SEO Specialist	Keyword-rich, structured, scannable	SEO articles, meta content

7

Multi-Language Support

The Writer supports 30+ languages. When you select a language other than English, the instruction 'Write the entire response in: [language]' is appended to the prompt.

Supported Languages

English, Spanish, French, German, Italian, Portuguese, Dutch, Russian, Chinese (Simplified), Chinese (Traditional), Japanese, Korean, Arabic, Hindi, Turkish, Polish, Swedish, Norwegian, Danish, Finnish, Greek, Czech, Romanian, Hungarian, Thai, Vietnamese, Indonesian, Malay, Filipino, Hebrew, Ukrainian, Bengali — and more.

■ **TIP:** For best results with non-Latin scripts (Chinese, Japanese, Arabic, Hindi), use GPT-5.4, Claude Opus 4.6, or Gemini 2.5 Pro — they have the strongest multilingual training.

RTL Language Support

Arabic, Hebrew, and other RTL languages are fully supported. The output panel correctly renders RTL text. When inserting as a post, the content direction is preserved.

8

Tone & Style Controls

Tone Selection

Many templates include a Tone field with these options:

Tone	Description	Use Case
Professional	Formal, authoritative, polished	Business communications, reports
Casual	Friendly, conversational, approachable	Blog posts, social media
Humorous	Witty, light, entertaining	Entertainment, lifestyle content
Academic	Scholarly, precise, citation-ready	Research, educational content
Persuasive	Compelling, CTA-driven, emotional	Sales copy, ads, landing pages
Empathetic	Understanding, supportive, warm	Customer service, healthcare

Creativity (Temperature)

The Creativity slider (found in Advanced Options) controls the AI's randomness:

- **0.0–0.3 (Low):** Very deterministic, factual. Best for data extraction, summaries.
- **0.4–0.7 (Medium):** Balanced creativity. Best for most content writing.
- **0.8–1.0 (High):** Very creative, unpredictable. Best for brainstorming, fiction.

9

Output Settings

Max Tokens

Controls the maximum length of the generated content. One token is roughly 3/4 of a word.

- **500 tokens** — ~375 words. Good for short descriptions, social posts.
- **1,000 tokens** — ~750 words. Standard blog post.
- **2,000 tokens** — ~1,500 words. Long-form article.
- **4,000 tokens** — ~3,000 words. Comprehensive guide or report.

Insert as Post / Page

When you click Insert as Post:

1. A new WordPress post is created as a **Draft**.
2. The generated content is converted from Markdown to Gutenberg blocks.
3. The first line (H1) is used as the post title.
4. You're redirected to the post editor to review and publish.

Flesch-Kincaid Readability Score

Shown automatically after each generation:

Score Range	Reading Level	Audience
90–100	5th Grade	Very easy to read — children, simple instructions
70–89	6th–8th Grade	Easy — conversational blogs, social media
50–69	9th–12th Grade	Average — standard articles, business content
30–49	College	Moderately difficult — technical content, reports
0–29	Graduate+	Very difficult — academic papers, legal documents

10

Generation History

Every generation is automatically saved to your history. Navigate to **dream-genie.ai** → **History** to browse, search, and re-use past content.

History Features

- **Full Text Search** — Search across all your generated content.
- **Filter by Template** — See only blog posts, emails, etc.
- **Filter by Date** — Find content from specific time periods.
- **Provider & Model** — See which AI generated each piece.
- **Token Count** — Track usage per generation.
- **Copy & Reuse** — One-click copy, insert as post, or re-open in the Writer.
- **Delete** — Remove unwanted generations from history.
- **Export** — Bulk export history as CSV (Pro feature).

■ **NOTE:** History is stored in your WordPress database — never sent to external servers. Your content stays on your server at all times.

11 Custom Templates

You can create your own templates with custom system prompts, user prompts, and fields. Navigate to [dream-genie.ai](#) → **Templates** and click **Create Custom Template**.

Creating a Custom Template

1. Give your template a **Name** and **Category**.
2. Write the **System Prompt** — this tells the AI who it is and how to write.
3. Write the **User Prompt** — use `{field_name}` placeholders for dynamic fields.
4. Define **Fields** — add input fields that match your placeholders.
5. Choose an **Icon** (emoji) for the template card.
6. Click **Save**. Your template appears alongside the built-in templates.

Example: Custom Product Email Template

System Prompt:

```
You are an email marketing expert for {company}. Write compelling product launch emails that drive clicks and conversions. Use a {tone} tone. Include a clear CTA.
```

User Prompt:

```
Write a product launch email for {product_name}. Key features: {features}. Target audience: {audience}. Special offer: {offer}.
```

■ **TIP:** Custom templates are stored in your database and persist across plugin updates. They can be exported and imported via the Templates page.

12

Keyboard Shortcuts & Tips

Shortcut	Action
Ctrl+Enter / Cmd+Enter	Generate content
Ctrl+C / Cmd+C	Copy selected text
Tab	Move between fields
Esc	Close any open modal

Pro Tips

- Use the **Keywords** field even for non-SEO templates — it helps the AI focus on relevant topics.
- Set a **Word Count** in the template fields or in your custom system prompt for consistent length.
- For **batch content**, use the Content Scheduler or Bulk Generate instead of the Writer.
- The AI's first generation is often good — but **Regenerate** 2-3 times and pick the best one.
- Use **AI Personas** to dramatically change the writing style without modifying the template.
- Combine **language + persona** for localized content with the right cultural tone.

13 Troubleshooting

Symptom	Cause	Fix
"API key required" error	No key configured for selected provider	Go to Settings, add your API key
Generation takes very long	Using a slow model or long max tokens	Try a faster model or reduce max tokens
Content is in wrong language	Language not selected	Select language from the dropdown
Content is too short	Low max tokens setting	Increase max tokens in Advanced Options
Content is generic/low quality	Vague prompt or wrong model	Add more detail to fields, try GPT-5.4 or Claude Opus
"Rate limit" error	Too many requests to AI provider	Wait 60 seconds and retry, or switch providers
Content has markdown formatting	Expected — output is markdown	Use Insert as Post to auto-convert to blocks
History not showing	Different user account	History is per-user — check you're logged in as the right user

■ **NOTE:** Still stuck? Visit dream-genie.ai/support or post in the [WordPress.org](https://wordpress.org/support/) support forum. Include your WordPress version, PHP version, and the full error message.